

SPEAKING TOPICS

STAY ALIVE ALL YOUR LIFE "Harnessing the Extraordinary Power of Purpose"

Research shows that people who can identify their purpose in life live longer, have better mental and physical health, and are more engaged with their peers and colleagues. In his captivating presentation, Michael delves into the profound impact of purpose in our lives and how we can identify it. He unveils his '11 Success Principles' as they appear in his best-selling novel and uses these to guide his audience through an introspective and transformative experience.

With Michael's help, people aren't just inspired; they are equipped for life!

Through a compelling blend of storytelling, personal anecdotes, and his own journey to becoming an author and motivational speaker, Michael imparts timeless principles that will motivate your audience to live & work with intention, create happiness NOW, take bold action, pursue purpose and to chase their dreams.

Join him in discovering how you can Stay Alive All Your Life by harnessing the extraordinary power of purpose.

As a result of this keynote, attendees will:

- 1. Explore the transformative power of SERVICE and GRATITUDE and understand how cultivating these cultures can enrich your life and create a ripple effect in the world around you. Purpose starts with Service and Gratitude.
- 2. Gain deep insights into the habits, competencies and mindsets that shape the IDENTITY of extraordinary people of impact and be able to emulate this success model. Happiness is available NOW.
- 3. Receive practical ACTION STEPS on how to embrace opportunities that change brings and be equipped with the tools to excel in an ever-transforming world. They will aim higher through intentional habits and meaningful pursuits.

The 11 habits taught in this keynote:

- "Words spoken set life in motion"
- 2. "Live with the end in mind"
- 3. "In all things, be filled with gratitude"
- 4. "Each day, give of yourself more than you ever have before"
- 5. "Blame no one but yourself"
- 6. "Develop a burning desire"
- 7. "You must take action"
- 8. "Always persist"
- 9. "You are a creature of habit"
- 10. "Love will set you free"
- 11. "You must choose to believe"





SPEAKING TOPICS (CONT.)



IGNITE YOUR BEST LIFE "Turn self-doubt into Confidence and burnout into Motivation"

This story-packed, light-hearted, and motivational keynote is an entertaining and inspiring instruction manual for better living.

This keynote is designed to inspire and empower individuals to lead happier, more confident, and purposeful lives by incorporating simple yet powerful principles into their daily routine. Michael Ivanov shares insights, anecdotes, and practical advice drawn from the timeless wisdom encapsulated in the "12 Rules for Life." This presentation is tailored for anyone seeking a positive shift in their mindset, aiming to overcome challenges, and aspiring to create a life filled with joy, confidence, and purpose.

As a result of this keynote, attendees will:

- 1. Attendees will be taken on a journey through the 12 rules, discovering practical applications for each principle in real-life situations.
- 2. Attendees will learn powerful techniques for changing their state of mind to be better equipped for life's challenges.
- 3. Attendees will discover how to maintain a fresh and insightful perspective, equipping them to be more present to create positive change and turn burnout into Motivation.

The 12 rules taught in this keynote:

- 1. "Sometimes the things we run from are the very things we should be moving towards"
- 2. "Your eyes are the window through which the soul sees the world"
- 3. "You will feel afraid and unqualified"
- 4. "You will be pulled in all directions"
- 5. "Sometimes all we need is a little perspective"
- 6. "Don't wait to be discovered"
- 7. "You've got to believe it in!"
- 8. "Faith without action is dead; action activates miracles"
- 9. "When your feet are planted on solid ground, the sky is the limit."
- 10. "When your heart breaks for those less fortunate than you, you can be entrusted with diamonds"
- 11. "Life is happening with or without you"
- 12. "Allow yourself to be moved emotionally"



SPEAKING TOPICS (CONT.)

TALENTS

"5 success principles for thinking and Achieving beyond your boundaries"

Whether you need a shift in perspective or upgrade your thinking, Michael will help you get from "ambition" to "accomplishment."

Michael's message of radical possibility combined with his '5 success principles for thinking and Achieving beyond your boundaries' leaves audiences not only inspired but also equipped with tools to tackle the seemingly insurmountable. Using stories, anecdotes, and his real-life experience with growing up on hand-me-downs and Food stamps, Michael reveals timeless principles that will equip you and your team to take action, start right where you are, and invest in your talents and opportunities despite the obstacles. His perspective on achieving impossible goals demystifies daunting tasks by turning 'dreams' into 'tasks' and creates inspiration through action and accountability.

As a result of this keynote, attendees will:

- 1. Attendees will learn how to leverage their resources and opportunities to accomplish seemingly impossible goals
- 2. Attendees will identify the hidden talents they currently possess and invest into them to achieve more.
- 3. Attendees will understand the importance of taking personal responsibility and immediate action and develop a plan to drive them forward towards their goals.

The 5 principles taught in this keynote:

- 1. "To each, according to their abilities"
- 2. "A talent buried is a talent lost"
- 3. "The time is now!"
- 4. "Do not concern yourself with your neighbor's wages"
- 5. "Those who invest will receive more, those who wait will lose everything"

Public Speaking & Presentation Skills "Learn how to effectively communicate from the stage even if you're scared to death!"

In college, Michael dropped his speech class and swore he would never take the stage again after a humiliating presentation. But destiny had other plans and soon he was drawn to the stage once more, this time not out of duty for a school credit, but for a desire to impact and inspire people. Michael has spent countless hours training with professionals to overcome his fears and become an impactful presenter. He understands the magnetic power of storytelling and the importance of structure, body language, and presence when it comes time to capture attention and move your audience to action.

As a result of this keynote, attendees will:

- 1. Learn the scientific reasons for why storytelling allows you to gain TRUST and CONNECT with people.
- 2. Learn the DO's, DON'Ts, and MYTHS of public speaking and how to effectively convey your message.
- 3. Learn how to OVERCOME YOUR FEAR of presenting, whether that's from stage or at the customers door
- 4. Learn how to use your BODY LANGUAGE, your VOICE, and your WORDS to effectively communicate and inspire action.